

FOR IMMEDIATE RELEASE

31 August, 2021

AIIA welcomes Victorian Government's Investment in Digital Skills

Growing digital skills and jobs are critical to the Australian and Victorian economy's so the announcement today by the Victorian Premier of a [\\$64 million Digital Jobs program](#) fills an important need.

As the leading association representing the innovative technology sector, we have supported the program and partnered with the Victorian Government to ensure that employers hire and support the Digital Jobs learners.

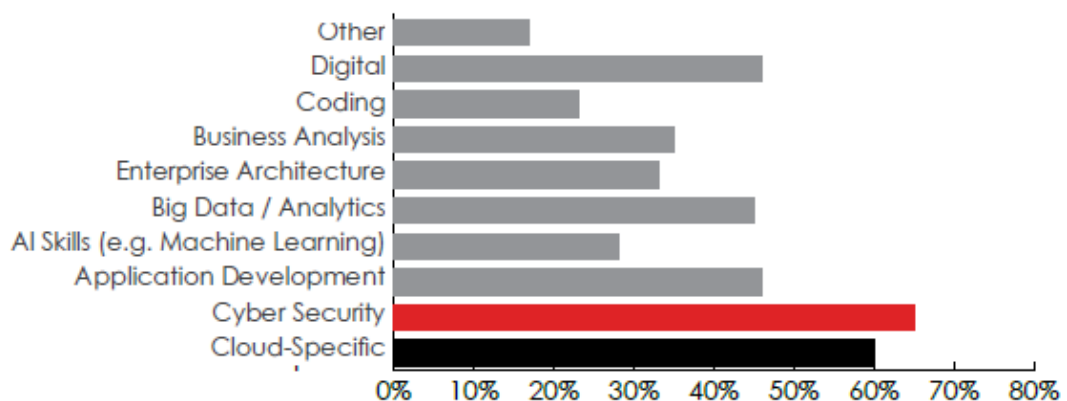
AIIA members AWS, Infosys, Sypaq, and Salesforce have all signed up to the program as large tech employers in the State.

"The Digital Jobs announcement by the Premier is acknowledgement of the importance of digital skills for the economy and targeting mid-career training aligned to in demand skills is a fantastic program that members look forward to supporting," AIIA CEO Ron Gauci said.

"It is important that government's work with industry to co-design programs that support and encourage learners to take on digital careers. We know that there is a large skills and workforce gap in the tech sector with Australia predicting the digital workforce to grow to over 1 million people by 2025 and we look forward to supporting this great initiative."

The target skills acquisition under the Victorian program matches the AIIA skills demands of members based of our 2021 Member Survey showing that cyber, cloud application development and data and analytics are the top priority for AIIA members.

Question: *In terms of specific skills of the future, what skills will you look to be hiring in 2021? Please choose up to four.*



ENDS.

Media contact: Simon Bush - phone 0417 642 200.