

**FOR RELEASE**  
**17 June 2021**

### **Outstanding Victorian technology innovation showcased at 2021 AIIA iAwards**

Australia's peak industry representative body for innovation technology, the Australian Information Industry Association (AIIA) is proud to announce the winners of the 2021 Victorian iAwards. The awards unearth, recognise and reward excellence in Australian innovation.

The iAwards are Australia's longest running and most broadly scoped innovation recognition program, promoting excellence in the Australian digital technology ecosystem.

The 28th annual ceremony recognising the Victorian entrants took place on 16 June at its second ever fully virtual award ceremony. The entry process for the 2021 iAwards followed the widely popular 2020 entry process, with entrants submitting a three-minute pitch along with their submission, for what was called "The BIGGEST Pitch". They demonstrated the incredible ways that businesses, government departments, startups and not-for-profit organisations continue to change and embrace innovative digital technologies.

AIIA CEO, Ron Gauci, said: "The innovation demonstrated at this year's iAwards is second to none and has amazed the judging panel once again. A huge congratulations to the winners this year as they are brilliant examples of individuals and organisations who are making a difference and have the potential to create positive change for the community. All entrants deserve recognition for their hard work and brilliant ideas. We want to thank them for their continued commitment to furthering Australia's capability in innovation technology.

"Despite the challenges of the past year, this year's iAwards entrants are a demonstration of the fact that innovation and digital technologies can help lead Australia's future. At the heart of the technology industry is the need for growing and nurturing strong local ICT skills. We endeavor for the iAwards to be such a platform for budding innovators. The AIIA strongly believes we need to be inspiring younger generations, both in school and post school, to take up a career in the digital technology sector.

"The AIIA is proud to unearth some of Australia's best innovations. The winners of the 2021 iAwards continue to reflect the immense talent in Australia and the largely untapped potential Australia's ICT sector holds." Mr Gauci said.

The 2021 Victorian iAwards are presented in six categories to showcase the breadth of innovation and technology across multiple sectors.

The 2021 Victorian iAwards winners by Category are (Details on each of our winners can be found below):

- **Government & Public Sector Solution of the Year, sponsored by Sypaq** - Level Crossing Removal Project, AECOM-GHD JV, Viseo, Systra, MTM  
**Innovation:** Optimising transport disruption planning with big data

- **Education & Student Solution of the Year, sponsored by Telstra Purple - [Edge-perience](#)**  
**Innovation:** Edge-perience
- **Not for Profit & Community Solution of the Year, sponsored by Deloitte - [GS1 Australia](#)** - Scan4Transport Centre of Excellence  
**Innovation:** Scan4Transport
- **Start-Up of the Year, sponsored by Deloitte - [ShopExp Pty Ltd](#)**  
**Innovation:** Virtual TryOn
- **Business & Industry Solutions of the Year, sponsored by Holding Redlich - Level Crossing Removal Project, AECOM-GHD JV, Viseo, Systra, MTM**  
**Innovation:** Optimising transport disruption planning with big data
- **Technology Platform Solution of the Year, sponsored by Telstra Purple - [Linius Technologies](#)**  
**Innovation:** Whizzard
- **Chief Judges Innovation Awards - [Nutromics](#)**  
**Innovation:** Nutromics Continuous Molecular Monitoring Platform

Each of the 2021 Victorian iAwards winners will now compete for the coveted National iAwards title which will be announced at the Gala event in September. The AIIA iAwards are supported by the Victorian Government, NBN Co, The University of Queensland, Dell, Telstra Purple, ServiceNow, the ACT Government, CDC Data Centres, IBM and QUTeX. The AIIA thanks them for their commitment to supporting the tech sector.

AIIA is a not-for-profit organisation aimed at supporting and advocating for Australia's future social and economic prosperity through technology innovation.

**- ENDS -**

**For media enquiries: Thrive PR and Communications**

Anissha Vijayan - Account Director  
M: 0401 016 860  
E: [anissha.vijayan@thrivepr.com.au](mailto:anissha.vijayan@thrivepr.com.au)

Michael Banks - Account Executive  
M: 0418 862 545  
E: [michael.banks@thrivepr.com.au](mailto:michael.banks@thrivepr.com.au)

## **AIIA's 2021 Victorian iAwards - About the Winners**

**Government & Public Sector Solution of the Year - Innovation:** Optimising transport disruption planning with big data - **Winner:** Level Crossing Removal Project, AECOM-GHD JV, Viseo, Systra, MTM

*As the name suggests, this innovation was created to improve the end-to-end process of planned rail and bussing disruptions. The team are using sophisticated cloud data tools and analytics whilst leveraging over 35 billion data points to create a platform that will optimise service delivery and consistently minimise disruption impacts to commuters.*

**Education & Student Solution of the Year - Innovation:** Edge-perience **Winner:**

Edge-perience

*Edge-perience is an app-based platform designed to help everyday Australians by streamlining the process of getting and booking a mental health appointment. From booking a GP appointment and creating a mental health care plan, to booking a series of appointments with a mental healthcare provider, Edge-perience ensures their clients are always in control of their mental health journey and are not left confused or waiting.*

**Not for Profit & Community Solution of the Year - Innovation:** Scan4Transport - GS1 Australia - **Winner:** Scan4Transport Centre of Excellence

*The Scan4Transport work group formed in response to transport challenges raised by shippers and freight transport companies. Their innovation provides a “global language” that makes it easier for businesses to connect with each other and develop new solutions and services to improve operations and customer experiences.*

**Start-Up of the Year - Innovation:** Virtual TryOn - **Winner:** ShopExp Pty Ltd

*Virtual TryOn aims to bridge the gap between online and offline retailing using AR and AI enabled Virtual TryOn and Digital Smart Mirrors. Their smart mirrors enable you to try on virtually any combination of new fashion and accessory items without the inconvenience or the discomfort of change rooms, ever again.*

**Business & Industry Solutions of the Year - Innovation:** Optimising transport disruption planning with big data - **Winner:** Level Crossing Removal Project, AECOM-GHD JV, Viseo, Systra, MTM

*As the name suggests, this innovation was created to improve the end-to-end process of planned rail and bussing disruptions. The team are using sophisticated cloud data tools and analytics whilst leveraging over 35 billion data points to create a platform that will optimise service delivery and consistently minimise disruption impacts to commuters.*

**Technology Platform Solution of the Year - Innovation:** Whizzard - **Winner:** Linius Technologies

*Whizzard Solutions brings video recordings to life. The technology platform seamlessly integrates with Zoom, Microsoft Teams and WebEx where recorded meetings are held. Once*



*the recorded meetings are ingested into Whizzard, users can then search within and across meeting content for particular words or phrases, and create smaller videos from this content.*

**Chief Judge Innovation Awards - Innovation:** Nutromics Continuous Molecular Monitoring Platform - **Winner:** Nutromics

*Nutromics is developing a Continuous Molecular Monitoring (CMM) biosensor platform which can measure a wide array of molecular targets continuously, including drugs such as Vancomycin. The CMMs will help clinicians monitor Vancomycin concentration levels in patient's systems, ensuring that they are always in therapeutic range.*

### **About AIIA**

The Australian Information Industry Association (AIIA) is Australia's peak representative body and advocacy group for those in the digital ecosystem. Since 1978 AIIA has pursued activities to stimulate and grow the digital ecosystem, to create a favourable business environment for members and to contribute to Australia's economic prosperity. We do this by delivering outstanding member value by providing a strong voice of influence; building a sense of community through events and education; enabling a network for collaboration and inspiration; and developing compelling content and relevant and interesting information.